

Color Sheet-fed Digital Presses

# Pro C7200X Series Graphic Arts Edition

**RICOH**  
imagine. change.

**LANIER** | **SAVIN**



Pro C7210X

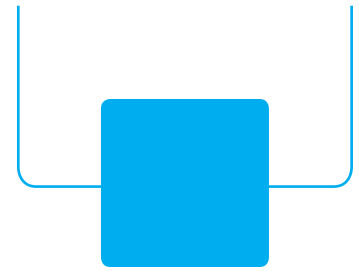
95  
ppm

Pro C7210SX

95  
ppm

Pro C7200X

85  
ppm



# Build a reputation for creativity, quality and reliability.

Designed for commercial print and in-plant organizations, the Pro C7200X Series Graphic Arts Edition delivers all the benefits of digital printing — and then amplifies the possibilities with high-value capabilities that traditional four-color systems simply cannot match.

Energize your business with an extended color gamut and a whole new range of applications. Optional 5<sup>th</sup> Color capabilities and breakthrough media handling take your creativity to a higher level, while a powerful engine and intuitive user interface let you do even more. Drive revenue with unique services, offer faster turnarounds and build customer loyalty with high-impact personalized marketing.

- 5<sup>th</sup> Color toners include gold, silver, white, clear, neon yellow, neon pink and invisible red.
- Up to 95 ppm with an expansive 16,200-sheet maximum paper capacity for longer runs.
- Media weights up to 360 gsm and oversized sheet options for creative flexibility.
- Easy-to-use paper library that minimizes operator training and delivers repeatable results.
- Auto duplex/perfect sheets up to 13" × 27.5" with precise registration.
- Reproduce images with exceptional detail at 2400 × 4800 dpi resolution.



## Advanced automation

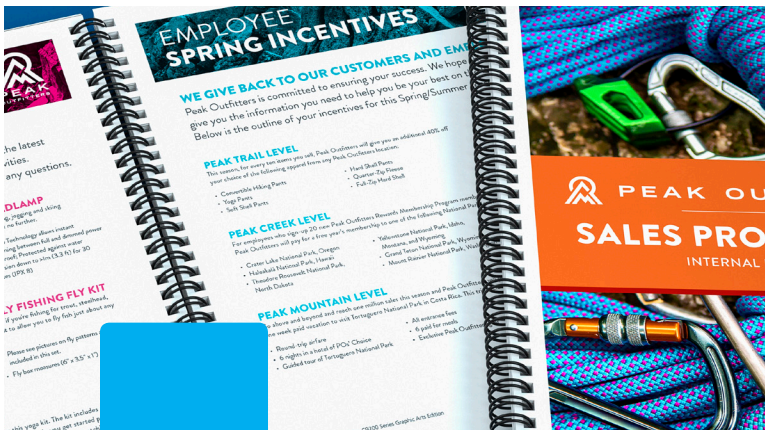
Repeatable results are a must in today's world. Ricoh's cutting-edge technology lets you process more jobs per day — with less waste and less effort. Inline sensors for auto registration and auto calibration keep production fluid with exceptional output job after job.

## Robust finishing

Achieve end-to-end document production, in-house. Whether you want to print saddle-stitched booklets, ring-bound books or complex direct mail, next-generation inline, near-line and offline finishing options expand your capabilities with best-in-class results.

## Workflow solutions

Combine Ricoh-developed solutions with offerings from hand-selected partners to automate and streamline makeready, color management, ticketing, scheduling, workflow creation and reporting for a more efficient and profitable production process.



# Go beyond basic CMYK.

Differentiate yourself using Ricoh's 5<sup>th</sup> Color station. Print vivid colors comparable to those produced on offset, from brighter oranges to deeper purples. Elevate applications with premium gold and silver. Use neon pink and neon yellow for high-impact messaging or blend them with CMYK to match more Pantone® colors. Open the door to a new set of customers with invisible red for affordable security on certificates and tickets. Apply white as a base layer to deliver incredible graphics on colored and transparent media. Add clear to photos and logos for a slick look and explore unique patterns for more creative effects.

Designers can also take advantage of optional Color-Logic® software to add decorative effects and easily create 250 new metallic colors with a single mouse-click in Adobe® Creative Suite®.



**Print forward with flexible subscription-based\* 5<sup>th</sup> Color capabilities.**

\*5<sup>th</sup> Color capability activation varies by sales channel and the subscription method is not available through all channels. Please consult your Ricoh sales representative regarding activation method.

## Take the lead with game-changing substrates that offer more choices.

Imagine the jobs you can take on with the ability to run synthetics, metallics, linens, magnetics, NCR and so much more. Support for weights up to 360 gsm gives you the freedom to create new products that were previously out of reach on a digital system. Expand your services with more profitable projects, from packaging and invitations to table tents and direct mailers, at nearly any volume.

## Expand your business with oversized options that drive more value.

Print on coated sheets up to 13" x 27.5" or uncoated up to 13" x 49.6" to produce full-size tri-fold brochures, impressive pocket folders, posters, book wraps, direct mailers and more. Maximize media for more profitable production and spend less time handling jobs with auto-duplexing/perfecting up to 27.5".

## Gain momentum — and keep it with exclusive resources and services.

Ricoh is dedicated to helping you make the most of your technology. Upon activating your 5<sup>th</sup> Color Station capabilities, you will receive access to exclusive marketing assets, print samples and a library of design tutorials. Explore them at your own pace — or tap into the power of Ricoh's Professional Services for more targeted assistance. Our expert team is here to support all aspects of your business with custom workshops, training, workflow design and much more.

# PRO C7200X/Pro C7210X/Pro C7210SX

## SYSTEM SPECIFICATIONS

### Hardware Specification

<b>Process</b>	4-drum and 5-drum dry electrostatic transfer system with internal transfer belt
<b>Fusing</b>	Oil-less belt-fusing method
<b>Engine Speed</b>	Pro C7210X/Pro C7210SX – 95 ppm (8.5" x 11") Pro C7200X – 85 ppm (8.5" x 11")
<b>Max Monthly Volume Duty Cycle</b>	240K Pro C7210X/Pro C7210SX – 800K Pro C7200X – 650K
<b>Laser Resolution</b>	2400 x 4800 dpi VCSEL
<b>Warm-Up Time</b>	Less than 300 sec.
<b>Limitless Paper</b>	Supply Supported
<b>Paper Size</b>	13" x 19.2" 13" x 49.6" (when using Oversize Tray Option)
<b>Maximum Printable Area</b>	12.7" x 18.9" 12.7" x 49.4" (when using Oversize Tray Option)
<b>Paper Weight Main Unit</b>	Tray 1: 52 – 300 gsm Tray 2: 52 – 256 gsm Optional LCIT RT5110 Trays 3 and 5: 52 – 256 gsm Tray 4: 52 – 300 gsm Optional Vacuum Feed LCIT RT5120 Trays 3-8: 52 – 360 gsm 52 – 216 gsm
<b>Optional Bypass Tray Paper Type</b>	Uncoated Paper, Coated Paper (gloss and matte), Recycled Paper, Preprinted, Letterhead, Pre-punched, Tab Stock, Textured Paper, Label Paper, Carbonless Paper
<b>Paper Capacity Main Unit</b>	Tray 1: 1,000 sheets x 2 (Tandem) Tray 2: 500 sheets Optional LCIT RT5110 Trays 3 and 5: 1,000 sheets each Tray 4: 2,000 sheets Optional Vacuum Feed LCIT RT5120 Trays 3 – 8: 2,200 sheets each Bypass Tray: 500 sheets
<b>Power Source</b>	208-240V, 16A, 50/60Hz (2 Dedicated Power Cords)
<b>Max. Power Consumption</b>	Less than 5,000W
<b>Typical Electricity Consumption (TEC)*</b>	Pro C7210X: 12.5kWh/week Pro C7210SX: 12.5kWh/week Pro C7200X: 12.5kWh/week

\*Typical Electricity Consumption by ENERGY STAR® program

<b>ENERGY STAR EPEAT</b>	Certified Gold (TotalFlow Server R-62A) Silver (E-86A and E-46A Controller)
<b>Dimensions (W x D x H)</b>	Pro C7210X/Pro C7200X – 52" x 35.8" x 48" Pro C7210SX – 52" x 35.8" x 48.4" Height: 73.6" when including status pole Pro C7210SX: Less than 1,323 lbs. Pro C7210X/Pro C7200X: Less than 1,279 lbs.
<b>Weight</b>	

### Printer Controller

<b>EFI Color Controller E-86A</b>	Fiery F5350 Pro
<b>Fiery System Version</b>	External
<b>Configuration</b>	32GB RAM
<b>Memory</b>	Intel Xeon Gold 5118 processor (2.3GHz up to 3.2GHz with Turbo) 500GB SATA + 2 x 2TB SATA
<b>CPU</b>	Windows 10 IoT Enterprise 2016 LTSB
<b>HDD</b>	
<b>Operating System</b>	
<b>EFI Color Controller E-46A</b>	Fiery F5350 Pro
<b>Fiery System Version</b>	External
<b>Configuration</b>	8GB (4GB x 2)
<b>Memory</b>	Intel i5-6500 (3.2GHz up to 3.6GHz with Turbo)
<b>CPU</b>	1TB
<b>HDD</b>	Windows 10 IoT Enterprise 2016 LTSB
<b>Operating System</b>	
<b>RICOH TotalFlow Server R-62A</b>	External
<b>Configuration</b>	Standard 32GB (4GB x 8)
<b>Memory</b>	Additional 32GB (16GB x 2 (Optional))
<b>CPU</b>	Intel Processor 6 <sup>th</sup> Gen Core i7 6700 3.4GHz
<b>HDD</b>	3TB (1TB SATA x 3)
<b>Operating System</b>	Linux
<b>IPDS</b>	Optional

### Accessories

<b>LCIT RT5110</b>	4,000 sheets
<b>Paper Capacity</b>	Trays 3 and 5: 1,000 sheets each Tray 4: 2,000 sheets
<b>Paper Size</b>	5.5" x 8.5" – 13" x 19.2"
<b>Paper Weight</b>	Trays 3 and 5: 52 – 256 gsm Tray 4: 52 – 300 gsm
<b>Paper Capacity</b>	Trays 3 and 5: 1,000 sheets each Tray 4: 2,000 sheets
<b>Dimensions (W x D x H)</b>	34.1" x 28.7" x 39.4"
<b>Weight</b>	408 lbs.
<b>Vacuum Feed Large Capacity Input Tray (LCIT RT5120)</b>	(Max. 3 units per system)
<b>Paper Capacity</b>	4,400 sheets (2,200 sheets x 2 Trays)
<b>Paper Size</b>	3.94" x 5.5" – 13" x 19.2"
<b>Paper Weight</b>	52 – 360 gsm
<b>Dimensions (W x D x H)</b>	41.5" x 28.7" x 39.4"
<b>Weight</b>	507 lbs.
<b>Vacuum Feed Oversize Sheet Tray Type S9</b>	
<b>Paper Capacity</b>	730 sheets
<b>Paper Size</b>	8.27" x 16.54" – 13" x 27.5"
<b>Paper Weight</b>	52 – 360 gsm
<b>Width of LCIT RT5120 will extend to</b>	50.8"
<b>Multi Bypass Tray (BY5020)</b>	
<b>Paper Capacity</b>	500 sheets
<b>Paper Size</b>	3.94" x 5.5" – 13" x 19.2" Maximum paper size extends up to 13" x 27.5" by adding the optional Multi Bypass Oversize Sheet Tray Type S9
<b>Paper Weight</b>	52 – 216 gsm
<b>Cover Interposer (CI5040)</b>	
<b>Paper Capacity</b>	400 sheets (200 sheets x 2 Trays)
<b>Paper Size</b>	5.5" x 8.5" – 13" x 19.2"
<b>Paper Weight</b>	52 – 350 gsm
<b>Air Assist</b>	Supported
<b>Double Feed Detection</b>	Optional
<b>Dimensions (W x D x H)</b>	13" x 28.7" x 50.8"
<b>Weight</b>	110 lbs.
<b>4,500-Sheet Finisher with 100-Sheet Stapler (SR5110)</b>	
<b>Paper Capacity</b>	3,500 sheets
<b>Lower Shift Tray</b>	1,000 sheets
<b>Upper Shift Tray</b>	1,000 sheets
<b>Paper Weight</b>	52 – 360 gsm
<b>Lower Shift Tray</b>	52 – 360 gsm
<b>Upper Shift Tray</b>	52 – 360 gsm
<b>Punch</b>	Optional 2/3 hole
<b>Dimensions (W x D x H)</b>	39.2" x 28.7" x 55.7"
<b>Weight</b>	298 lbs.
<b>3,500-Sheet Booklet Finisher with 100-Sheet Stapler (SR5120)</b>	
<b>Paper Capacity</b>	2,500 sheets
<b>Lower Shift Tray</b>	1,000 sheets
<b>Upper Shift Tray</b>	1,000 sheets
<b>Paper Weight</b>	52 – 360 gsm
<b>Lower Shift Tray</b>	52 – 360 gsm
<b>Upper Shift Tray</b>	52 – 360 gsm
<b>Punch</b>	Optional 2/3 hole
<b>Saddle Stitch Staple</b>	
<b>Paper Size</b>	7.2" x 10.2" – 13" x 19.2"
<b>Paper Weight</b>	52 – 350 gsm
	52 – 80 gsm up to 30 sheets / 120 pages
<b>Dimensions (W x D x H)</b>	39.2" x 28.7" x 55.7"
<b>Weight</b>	353 lbs.
<b>Booklet Trimmer (TR5050)</b>	
<b>Trimming Type</b>	One Side Edge
<b>Trimming Capacity</b>	Up to 30 sheets / 120 pages
<b>Paper Size</b>	7.2" x 10.2" – 13" x 19.2"
<b>Stack Capacity</b>	Up to 60 sets
<b>Limitless Stack</b>	Supported
<b>Dimensions (W x D x H)</b>	43.9" x 23.3" x 21.9"
<b>Weight</b>	166 lbs.
<b>High Capacity Stacker (SK5040)</b>	
<b>Paper Capacity</b>	5,000 sheets; Proof tray: Additional 250 sheets
<b>Paper Size</b>	52 – 360 gsm
<b>Rollaway Cart</b>	Standard and Optional additional carts available
<b>Dimensions (W x D x H)</b>	35.4" x 28.7" x 39.8"
<b>Weight</b>	Stacker: 264 lbs.; Rollaway cart: 33 lbs.
<b>Plockmatic High Capacity Interposer (HCI3500)</b>	
<b>Paper Capacity</b>	3,500 sheets (1,750 sheets x 2 Trays)
<b>Paper Weight</b>	65 – 350gsm
<b>Paper Size</b>	4.72" x 8.27" – 13" x 26"
<b>Dimensions (W x D x H)</b>	47.2" x 28.7" x 43"
<b>Weight</b>	551 lbs.

### Plockmatic MPS - Oversize Sheet Stacker

<b>Paper Capacity</b>	2,000 sheets
<b>Paper Weight</b>	150 – 360 gsm
<b>Paper Size</b>	8.5" x 11" (LEF) – 13" x 49.6"
<b>Dimensions (W x D x H)</b>	35.4" x 26.8" x 41.8" (width extends to max 55")
<b>Weight</b>	172 lbs.

### Plockmatic PBM350 Booklet Maker

<b>Paper Size</b>	8.5" x 11" – 12" x 18"
<b>Paper Weight</b>	64 – 300 gsm
<b>Set Size</b>	2 – 3 sheets – 80 gsm 2 – 50 sheets – 80 gsm (PBM500 upgrade kit needed)
<b>Dimensions (W x D x H)</b>	55.9" x 35.4" x 27.6"
<b>Weight</b>	297 lbs.
<b>Optional</b>	Trim Module, Book Fold Module, Cover Feeder, Rotate Crease Trimmer

### Plockmatic PBM5035/5035S Booklet Makers

<b>Binding Method</b>	Staple or Stitch
<b>Paper Size</b>	8.11" x 10.27" (staple) / 4.72" x 8.27" (stitch) – 12.6" x 24.4"
<b>Paper Weight</b>	64 – 350 gsm
<b>Max Booklet Size</b>	35 or 50 sheets (80 gsm)
<b>Optional</b>	50 sheet upgrade, Rotate Crease Trimmer, Cover Feeder, Ultra Sonic DSD Kit, Waste Transport, 4-Stitch head upgrade

### Plockmatic LCT 3500 Oversize Tray

<b>Paper Size</b>	4.72" x 8.3" – 13" x 27.56"
<b>Paper Weight</b>	64 – 350 gsm
<b>Paper Capacity</b>	3,500 sheets (80 gsm)
<b>Optional</b>	Long Sheet module

### Plockmatic Square Back Trimmer

<b>Trimming Type</b>	One Side Edge
<b>Three Side Trimming</b>	Manual feeding via Operator assisted process
<b>Folding Type</b>	Square Back Fold
<b>Trimming Capacity</b>	Up to 30 stapled and folded sheets / 120 pages (80 gsm)
<b>Paper Size</b>	7.2" x 10.2" – 13" x 19.2"

### GBC StreamPunch Ultra

<b>Paper Sizes</b>	5.5" x 8.5", 8.5" x 11", 8.5" x 14", 11" x 17", 12" x 18"
<b>Paper Weight</b>	75 – 300 gsm
<b>Tab Punching</b>	Supported
<b>"Two-Up" Punching</b>	Supported
<b>Dimensions (W x D x H)</b>	17.5" x 28.7" x 39.4"
<b>Weight</b>	220 lbs.

### GBC StreamWire (GBC StreamPunch Ultra is required)

<b>Paper Sizes</b>	8.5" x 11" (LEF)
<b>Paper Weight</b>	75 – 300 gsm
<b>Number of Loops</b>	8.5" x 11" (LEF) – 32 loops
<b>StreamWire Supply</b>	Black, White or Silver Up to 30, 50, 60, 70 or 80 Sheets
<b>Tab Stock</b>	Supported
<b>Dimensions (W x D x H)</b>	34" x 38" x 34"
<b>Weight</b>	500 lbs.

### Additional Accessories

BDT VX370-1280, BDT VX370-790, Cover Interposer Tray CI5030, Finisher SR5050, Ring Binder RB5020, Perfect Binder GB5010, Multi Folding Unit FD5020, RPIP Interface Option, Decurl Unit DU5060, Buffer Pass Unit Type S9, Bridge Unit BU5010, 5 <sup>th</sup> Station Replacement Kit Type S9, Toner Interchange Unit Type S9
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### Consumables

<b>CMYK Toner</b>	45K prints/bottle*
<b>Clear Toner</b>	24.6K prints/bottle**
<b>White Toner</b>	16K prints/bottle**
<b>Neon Yellow Toner</b>	23.4K prints/bottle**
<b>Neon Pink Toner</b>	23.4K prints/bottle**
<b>Gold Toner</b>	18K prints/bottle**
<b>Silver Toner</b>	18K prints/bottle**
<b>Invisible Red Toner</b>	17.3K prints/bottle**
<b>Waste Toner Bottle Yield</b>	220K prints/bottle*

\*Based on 8.75% coverage (LT)

\*\*Based on 15% coverage (LT)

TCRU Program Supported

### Workflow Solutions Supported

RICOH ProcessDirector®, RICOH TotalFlow Prep, RICOH TotalFlow Production Manager™, RICOH TotalFlow BatchBuilder™, RICOH @Remote, Color-Logic System™, EFI™ DigitalStoreFront®, CGS/ORIS Lynx & Evaluate, EFI Color Profiler Suite, EFI Fiery® Graphic Arts Package Premium Edition, DirectSmile®, EFI Fiery Central, Objectif Lune

Specifications subject to change without notice.  
Contact Ricoh for a list of certified media.



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EPEAT Gold and Silver ratings are applicable only in the USA.

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